Che Merchant's=Mirror

"From it's Reflections-You Shall Profit"

Current Events - Historical Notes - News - Money Saving Opportunities

Volume 1

Manistique, Mich. August 17, 1932

No. 1

P. J. McNamara Robbed !

ROBBER GETS \$628.00

While P. J. McNamara, owner of the Cobble Stone Oil Stations was sleeping in his residence on Walnut street Sunday evening an unknown person entered his room and took \$628 from his trousers pocket.

The money represented the business done Saturday and Sunday and it was Mr. McNamaras intention to bank the money Monday morning.

It is not exactly known how the burglar entered the house.

It is thought the same man that entered the Holbein residence is the same that pulled off this job. The Sheriff's office and the Police department are working on the case and hope to solve it before long.

ANNUAL PICNIC HELD AT INDIAN LAKE

The members of the Lutheran Brotherbood and their families held their annual picnic Sunday afternoon at the cottage of August Carlson at Indian Lake and favored by a beautiful day about seventy-five people were present and enjoyed the outing.

A quartette rendered a number of vocal selections and following that the entire congregation joined in a song to the tune of "America". Rev. P. O. Bersell who with his family is spending his vacation at his summer cottage at Harrison Beach gave a fine talk that was very much enjoyed by all present. (Carl Thorborg)

Wherein-- Four Bears Were Captured



On March 2nd, 1910, three young men venturcd out into the woods in search of adventure, and found more than they bargained for. The story runs as follows: William Burns, owner of Burns' Eat Shop on Oak street; Edgar Carrington, about 17 at that time, and Gust Shampine were roaming about the woods approximately four miles from the Floodwoods near Lambert Richard'c camp, when one of them tapped a birch log with his axe. Suddenly out of the depths of the snow a she-bear appeared very much perturbed over the disturbance of her domi-

cile, and in short order made for the nearest of the disturbers who was Mr. Burns. Being on snowshoes he could not make very fast progress and was almost in the claws of the bear when Edgar Carrington, who carried a rifle, took a chance shot, hitting the bear in a vital spot, dropping her in her tracks.

Upon investigation the three men found that the bear had her home under a log and brush pile. And that was not all, for urgent cries of distress proved that there were three little cubs calling loudly for their Ma, and something to eat. In getting the little cubs out, one was injured so badly it had to be killed. The other two were very active, and so small that one could rest nicely in two cupped hands. The cubs were resting right on the ice in the swamp and were very fat.

The trio started for home very happy over their find, and loading the old bear on Mr. Carrington's sled they proceeded toward home. For a few days the trio were the heroes of the town All kinds of ways were tried to feed the little cubs but all in vain, until they secured a medicine dropper. With the aid of this they succeeded in feeding the cubs diluted milk until they grew larger and would drink out of a bottle provided with a nipple jut like little babies. From that time on they kept growing and their strength increased. For a time Mr. Carrington kept them in their yard to the great delight of the children of the city, and to the regret of inquisitive dogs who came in contact with the paws of the bears.

The bears were named "Demon" and "Pythias," and provided with little blankets on which their names were inscribed, made the trip to Menominee to a Knights of Pythias convention, and were a great attraction.

The cubs were always looking for a chance to get away and when they did, there was always something doing. Once they got loose and climbed up an electric light pole in front of the Carrington place. It took considerable effort and coaxing to get them to come down from their lofty perch. Another time, they want into the Carrington kitchen. Being handy with their little paws, they succeeded in opening a cupboard and fished out a container of eggs which dropped on the floor, They at once proceeded to devour the eggs. Not content with this, they started to roll over and over in the eggs on the floor. The result was they looked a sight when discovered. It took considerable cleaning by Edgar to make them look like respectable bears again. The bears by this time had grown to formidable proportions and

Burglar Flees From Holbein Residence

A burglar took to his heels, and vanished quite suddenly, after gaining entrance to the Holbein residence, 229 Range.

Mrs. Holbein states that the intruder had no time to bag any loot, as she was awakened, when he entered her bed room.

Fleeing through the rear door, in a hasty getaway, Mrs. Holbein was able to get but a meager description of the man, but was described as being rather young, hatless and wore a white shirt.

As yet no clues have been found, that would lead to the burglar's identity.

The police department was not called until sometime later.

Mrs. Martinsen Passes Away

Mrs. Rudolph Martinsen a well known resident of this city passed away at the Shaw Hospital Monday following a lingering illness. She was born in Sweden Nov. 5th 1872 and came to the United States when a young girl.

She is survived by a husband and one brother Axel Linden of Iron Mountain, besides relatives in the old country. The funeral will be held Thursday from the family home on Lakeside when Rev. F. Elmgren of the Swedish Baptist Church will officiate.

Later in the afternoon all partook a lunch from well filled baskets furnished by the picnicers.

Mike Krusic was given thirty days in the County Bastile for beating up his better half and besides will have to pay a fine of twenty-five dollars.

Don't Forget to REGISTER !!

soon became a nuisance, as they were quarrelsome between themselves. The reason for this was thought to be that they were both female cubs. They were sold to W. Smith of Trout Lake, where they drew much attraction for some time until Mr. Smith sold them to a man from Lower Michigan. One of the bears died later. The other became what is known as the Roller Skating bear, and on one occasion was exhibited in Manistique.

The illustration above shows the cubs in the act of drinking out of bottles, and this illustration was used for a number of years on the labels of Mr. Carrington's soft drink products.

COVENER BRUCKER WILL SPEAK HERE

Govenor Wilbur Brucker will be in Manistique and deliver an Address at the dedication of the Legion Memorial Cottage the latter part of this month.

\$12.50 ALADDIN LAMP FREE Now on Window Display Some lucky person will be the owner of a beautiful Aladdin (Continued on page two col. 4) Page Two

The Merchant's - Mirror Published each Wednesday at Manistique, Mich 210 Walnut St. × × Phone 276-S Advertising Rates Upon Application O. D. Miller Managing Ed.

THE MIRROR TAKES THIS OPPORTUNITY-

To thank the Merchants and the Candidates for their kind attitude and unfailing support toward this new medium. We only hope that its readers will receive this newcomer with the same respect; then our efforts will have been rewarded beyond our highest expectations.

AN APPEAL TO OUR READERS

After you have read this new paper over, send in your COMMENTS and CRITICISM. From these we learn to serve you BETTER .- Ed.

A Man to a Woman

By ANGELA MORGAN

And you shall walk with other loves Because I left you free; Of other souls shall take your fill Who loved the soul of me. And you shall have your feast with those Who never saw my face. And yet beside you at the board My heart shall have its place. And though you seek for Arcady Where once you sought for me, And though with others you may share Our Paradisal tree, So greatly doth your spirit hold My being in its spell, That he whose word shall comfort you Shall comfort me as well. In other climes and other years Beyond the alluring sea, Oh, you shall go your willful way Who might have gone with me. And you shall give to other loves What you to me denied, And you shall call him what you will Who dwelleth by your side. So deeply hath my spirit claimed Its old captivity, That he who clasps the form of you Shall clasp the heart of me. With other friends the future years Your cycle shall fulfil. Yet I who stand from you apart I am your lover still !

kick like sin if your banker attempted to charge you 14 percent. The various discounts below, with the annual interest rates to which they are equivalent, will tell you why it pays to discount your bills.

> 1/2 % 10 days-net 30 days= 9% per annum 1 % 10 days-net 30 days=18% per annum 1½% 10 days-net 30 days=27% per annum % 30 days-net 4 mos. = 8% per annum % 10 days-net 60 days=14% per annum % 30 days-net 60 days=24% per annum 2 % 10 days-net 30 days=36% per annum 2 3 % 10 days-net 4 mos.=10% per annum % 30 days-net 60 days=36% per annum 3 % 10 days-net 30 days=54% per annum

The concert given by the W. O. W. band Tuesday evening was very fine and judging from the loud and prolonged blowing of automobile horns was appreciated by the large audience present. As Walnut street is rather narrow to accommodate the large number of autos and those who come afoot, it would be nice some time in the future if a band stand could be provided in some suitable place. For instante the court house yard, the triangle park or on the vacant lot oppo site the Cloverland Oil Station on River street, where there is an abundance of room. Manistique when only a village had a bandstand on the corner of Arbutus and Maple where the Gero Residence is now located opposite the Ossawinamakee Hotel. Later a handsome bandstand stood where the Standard Oil Station is located now on the corner River and Cedar street. This would be a good idea for the council to work out during the winter months and at the present time the cost would not be very much.

STARCH COAT PROTECTS INSIDE WALL PAINT

By applying a protective coat of starch over freshly panted insid walls, the home painter and decorator can preserve his work almost indefinitely. At intervals all the dirt that collects on the walls can be washed off with ordinary soon and water, as the starch comes off easily and takes the dirt with it. When the walls are clean, arother starch coat can be applied, and the process can be repeated.

This method can be used with paint of any color, as the starch pushing a wheelbarrow olution is transparent. To prepare

inghouse Lamp company. It emits a strong red glcw. When used in combination with other tubular lamps, it makes up for their deficiency in red trays; for example, a good quality of white light is obtained by setting up the new lamps beside mercury-vapor lamps. A possible application is forseen for the "zinc-vapor light" in sorting red apples from green ones, as under its light the former would appear a vivid red and the latter black.

An Aladdin Free

(Continued from gage one) Lamp, so we are informed by Larson's Hardware.

The writer had a look at this from a close-up, it was just being unpacked when he happened in. It is 26" high, and of modernis-

tic design, having the popular vace stand, which resembles that rare and antique marble.

The shade is of parchment, trimmed in gold and buff, blending with the stand perfectly, if we know our lamps-would say that this Aladdin would grace any home.

IS IT COMING TO THIS?

We have women politicians, doctors, lawyers, motor bus operators, and women this and that Now. an eastern manufacturer introduces an All Aluminum Wheelboursw so light that it may be lifted easily, waist high. by any women of average strength, which makes us wonder what will become of the man that makes his living by

Do You Discount Your Bills?

Suppose you have a \$100 bill on which you are entitled to 2 percent discount, if paid within 10 days, and you pay the bill at the end of 60 days; you would then be paying \$2 for the use of the \$100 for 50 days. The rate of interest would be about 14 percent. You would

the solution, boil a quantity of cornstarch until it becomes thick. then thin it with water until it can be applied with a brush. Be careful not to thin it too much or it will run.

NEW ZINC-VAPOR LAMP HAS STRONG RED GLOW

illumination just perfected by the face thoroughly, making each tiny research laboratories of the West- hair clearly visible.

LIGHT BULB IN RAZOR HANDLE

A new handle, interchangeable with the old one on several popular makes of safety razors, banishes the inconvenience of shaving in the dark or with insufficent illumination. It contains a flashlight Decorative lighting and color bulb, a small battery, and a knurlphotography may find uses for a ed switch. When the light is turned "zinc-vapor lamp," a new form of on, beams illuminate the user's August 17, 1932

The Merchant's - Mirror

Page Three

An Open Letter to the Voters of Schoolcraft County:

DEAR FRIENDS:

While seeking the office of sheriff previously, I made you two pledges :

FIRST—To enforce the law fearlessly and impartially.

SECOND—To carry out my duties as economically as possible, without sacrifice of efficiency.

These pledges I have worked conscientiously to redeem.

A certified report on file at the Court House, which is available for your examination, shows the results. As compared with costs for six years prior to my taking office, the report indicates that I have made an average saving to the tax payers of this county amounting to more than MY ENTIRE SALARY. This saving, however, was not at the cost of laxity in law enforcement. The records show that more felonies were brought into Circuit Court since I took office than in a corresponding period prior thereto.

You doubtless know that I am a candidate to succeed myself.

Much as I should like to see each of you and solicit your support, you can understand that this is not possible. I am taking this way, therefore, of renewing my pledges to you—Courtesy, Efficiency and Economy in office. If chosen as your sheriff again, I shall give the best in me not to disappoint your confidence.

Sincerely yours,

JOHN. M. HEWITT

BINDER'S TWINE

(Paid Political Advertisement)

J. R. Nelson

The - -MOONLIGHT



The Merchant's - Mirror

CLOTHES TO BAN COLDS

Suits of clothes made from a new fabric that will banish colds are predicted by Maurice Holland, of the National Research Council. He envisions the fabric as manufactured from cotton in such a way that it will absorb perspiration and regulate body heat perfectly.

EVERLASTING PAPER SOUGHT BY GOVERNMENT

Sunlight, humidity, and combustion gases from heating systems are the principle enemies of paper, according to tests conducted at the U. S. Bureau of Standards. Experiments hope, by finding out why the paper of books, magazines, and newspapers deteriorates, to perfect an "eternal paper" on which records of historical importance may be printed. A number of the samples of paper used in the tests were manufactured at the Bureau of Standards' own model paper mill.

"A Wave That Stays"

GENUINE GABRIELEEN PERMANENTS

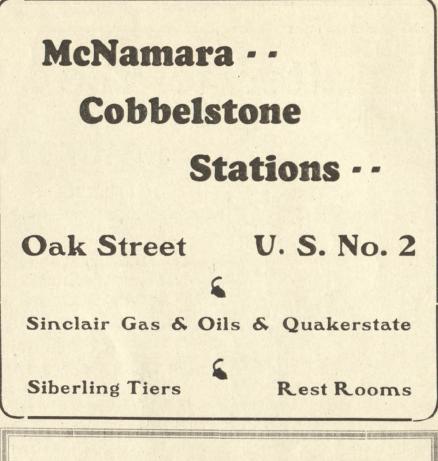
Not the slightest risk is encountered with the Gabrieleen, and once you experience the comfort; when you see for yourself the exquisit, becoming wave; and your hair glowing with new health; always present; after—you will insist upon the one and only Gabrieleen Re-conditioning Process of Permanent Waving.

We employ only Genuine Gabrieleen Pads and Compound.

Mrs. George Stephens Tel. 128-T 115 Cedar St.

Wins Trip to State Fair

Maurice Hubbell, son of Mr, and Mrs. James Hubbell, of Manistique township, attained the high score at the 4-H club leaders cattle judging contest, at Camp Shaw. With this honor, goes a trip to the Detroit State Fair this fall, and a registered Holstein cow, donated



Mr. Candidate!

We are especially well equipped to take care of your CAMPAIGN PRINTING such as Cards, Folders, Circular Letters etc., either plain or illustrated.

Halftone Cuts for Cards or Pamphlets secured at very reasonable prices.

Our Special Facilities and Expert workmanship assures you of a first class job, so essential in bringing results. Prompt attention given to Mail Orders

The Herald Press

An Early Settler

CAME TO MANISTIQUE IN THE YEAR OF 1866.

(By Carl Thorborg)

Henry Brassil, one of our oldest settlers relates that when he land- ϵd in New York he saw a negro hanging from a lamp post, having been lynched.

In 1862 he came to Chicago and worked at his trade in a blacksmith shop and enlisted the same year and served in the artillery all during the war except one, that he served in the navy. After enlisting, he with a number of other recruits were sent to Nashville, Tenn., and from there to Bridgeport, Alabama. He was discharged with honor from the army in June 1865 and came to Dubeque, Iowa, from there he went to Chicago where he came across his former boss for whom he was working, before he enlisted. The meeting was so agreeable to both that they forgot everything else and finally found themselves on a boat by the name of Mercier, running between Chicago, and a number of Lake Ports. The first place they arrived at was Cheboygan and from there they came to Manistique where Mr. Brassil secured work from the Chicago Lumbering Co., as blacksmith. This was in April 1866 and the first man he met on the dock was Pat Murphy.

Vibeck & Bishop owned a small saw mill at that time which they later sold out to Cunningham & Lawson who in turn, sold out to the Chicago Lumbering company in 1873 with Abijah Weston at the head. When Mr. Brassil landed here there were not very many ouses to speak of, and for a number of years he lived at the corner of Arbutus and Range street. Here, his first born, a daughter, Lizzie, was the first white child born in Manistique. Mr. Brassil is still living, and well preserved for his advanced

Mr. Brassil is still living, and well preserved for his advanced age, and is staying with his daughter, Mrs. Dan Murphy during the summer months, while in the winter he makes his home in the Soldiers home in Milwaukee. The old Brassil homestead is located on the River road.

NIGHTSTICK HELPS

by the Marquette prison. Maurice deserves all the above awards, as his activities in 4-H club work were many.

He was the only boy, from Schoolcraft county, to win an award.

Mr. & Mrs. Harold Klagstad and children of Detroit arrived in the city this week and will spend a couple of weeks at Indian Lake. They are staying at Ruth Simmons cottage.

GENERAL JOB PRINTING

CARL THORBORG, PROP.

PHONE 276-S

OFFICE 210 WALNUT

MANISTIQUE, MICHIGAN

POLICE SHOOT

A policeman's nightstick that can be used in an emergency to steady a revolver so it can be fired like a rifle has just been put on the market by an eastern manufacturer. A slot near the end of the stick receives a lug attached to the bottom of the revolver handle, so the weapon can be slipped into place or removed in an instant. By placing the other end of the stick

(Continued on Page five)

August 17, 1932

DORTRAITS ---

made in the home or garden .. the old folks amid familiar surroundings, or perhaps an informal group of the entire family, will be a priceless possession in years to come.

Telephone our studio for an appointment.

THE BRAULT STUDIO

GLASS DIVING HELMET PERMITS CLEAR VIEW

In marked contrast to the massive, hollow steel ball in which he descended a quarter of a mile below the surface of Bermuda waters last year is a light, portable glass helmet that William Beebe noted explorer, took with him this summer on his third Bermuda trip. Its bell-jar top permits an unrestricted view in all directions, and is sufficient protection for descent to moderate depths; a weighted collar holds it down.

FLAT TIRE ALARM SNAPS SIGNAL TO DRIVER

Timely warning of a puncture is given by a new flat tire alarm. When it is mounted upon automobile, wheel, this invisible watchman remains silent as long as normal air pressure is maintained. When the air goes out of the tire, a plainly audible click, recembling the sound made by the metal prickets" of elevator starters in office buildings, is heard at each revolution of the whee!. The device is installed between the rim and the tire.

Mr and Mrs. Louis Nielsen and son Kenneth, returned Thursday from a trip to Marquette.

Mr. and Mrs. Oscar Larson of Chicago ar visiting at the home cf Carl Gunnarson. Mr. Larson was a resident of Manistique many years ago when it was only a little village.

The Merchant's - Mirror

Week End Cash **SPECIALS** !

Corn or Gloss Starch	lb. Pkg05
Ivory Soap	Iedium Size Bar .05
Jar Rings Double Lipped Heavy	Doz03
Tuna Fish Light meat	Can .17
Shrimp Jumbo	Can .15
PineappleI	Large Cans 2 for .33
Frankforts	
Ring Bologna	
Veal Roast	1b17
Pork Roast	lb14
Beef Roast	lb15

Central Market Phones - -

STEAMED FRUIT PUDDING

Beat 2 eggs light, add 1 cup milk, 2 tb, melted butter, 1 ts, salt, 1½ cups flour, 2 ts, baking powder. Mix well. Add 1 pint drained, canned cherries, or any fresh berries. Steam in a greased pan about 30 min-utes. Serve with crushed sweetened fruit or cream. SPONGE CAKE

Beat 4 egg yolks, add 1½ cups sifted sugar and mix for about 10 minutes. Add 1 ts. salt, ½ cup cold water, 1½ c. flour that has been sifted four times with 2 ts. baking powder. Add 1 ts. vanilla and fold in beaten egg whites. Bake in tube cake pan in slow oven about 45 minutes.

NUT BREAD

Mix together 2-3 cup sugar, 1 egg, 2 cups sweet milk, 1 ts. salt, 4 cups flour, 2 ts. baking powder, 1 cup walnut meats. Let stand 20 minutes, and bake 40 minutes in moderate oven.

A colored man got his nerve together and took a flight in an airplane. As he climbed out of the ship on its return to the field, he turned to the pilot and said:

"Suh, Ah has to thank yo' fo' both dem rides." "What are you talking about?" said the aviator. "You only had

"No. suh," returned the passenger. "Ah had two-mah first an' mah last."

I understand your wife is quite ill."

"Yes, she had a slight cold; tried to cure herself by reading a daily health hint and is suffering from a typographical error."

Page Five

NIGHTSTICK HELPS POLICE

to his shoulder, the user can steady the pistol and make distance shots with greater accuracy in chasing fleeing bandit cars. If the stick is jerked out of his grasp, the policeman still retains possession of the pistol, which is detached by a slight backward pull.

CLASSIFIED

FOR RENT-Housekeeping rooms for rent. Mrs. Louise Oliver, 171 River street.

WANTED-News items of local interest. Correspondents from surrounding communities; stories, poems, or what have you ?---The Mirror.

TRANSPARENT COVERING NOW USED ON KITES

Thin wrapping material of the cellophane type can be used for for covering kites. It can be obtained in various colors, but if you use the plain transparent kind the kite will go out of sight in no time at all-and that is more of a novelty than using color. Apply the cellophane like ordinary tissue paper, allowing about 1/2-in. overlap on the edges for pasting. Ordinary our and water paste will hold, or you can use cellulose household cement. There is only one thing to avoid-sharp corners. It is best to secure a bit of adhesive tape over the stick ends before covering to be absolutely sure of smooth surfaces. If the cellophane is pierced for a bellyband, reenforce the hole with a smallcircle of tough paper to avoid splitting the covering. This stunt will make a tough, durable covering that is different from all the rest.

41

HOUSEHOLD HINTS

Mix equal parts baking soda, salt, and corn meal. Brush well into the nap of your rugs. Let it remain on overnight and in the morning remove with vaccum cleaner, or by beating. Your rugs will look as though they had just come from a trip to the cleaners.

NEW FLASHLIGHT

flashlight, recently placed A upon the market, bears upon its handle a device for computing the relative humid'ty of the air. The combination instrument is intended especially for workers in lumber-drying kilns, where evaporat'on is controlled by humidity, enabling them to read hygrometers in the dark and compute the moisture content of the air from figures on the flashlight handle.

Mr. MacDonald (arranging with clergyman for his second marriage) "And I should like the ceremony in my yard this time, sir." Clergyman: "Good gracious, why?" MacDonald: "Then the fowls can pick up the rice—we wasted a

great deal last time."

DOt YOU KNOW WHEN-

40

1-The Statue of Liberty arrived in United States?

2-The first U. S. Flag was seen in foreign lands

3-Michigan was admitted to Union?

4-The University of Michigan was founded?

5-The Chicago Board of Trade was organized?

6-Douglas Fairbangs and Mary Pickford were married?

A tablespoon of turpentine added to water in wash boiler or washing machine will make clothes snowy white.

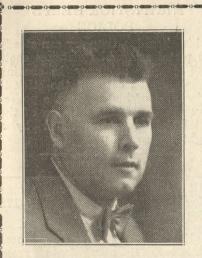
Hold a match in your mouth when peeling onions to avoid crying Editor's Note: We can't guarantee this one.

To set colors in wash fabrics: Dissolve 1/2 lb rowdered alum in gallon hot water. Soak cloth in this solution one hour. Remove and dry. Wash as usual.

Page Six

The Merchant's-Mirror

August 17, 1932



EDWIN W. GRAY

Kindly solicits your support for the Republican Nomination for

SHERIFF

at the Primary Election, Sept. 13, 1932, and will appreciate

YOUR VOTE AND INFLUNCE

(Paid Political Advertisement)

My Pledge to the People:

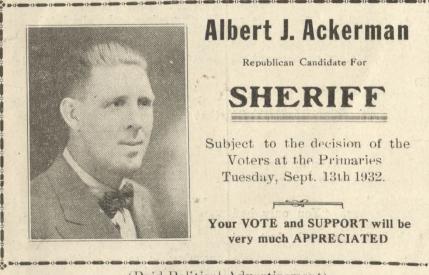
I WILL SERVE YOU

FAITHFULLY and HONESTLY

William DeHut

FOR SHERIFF Your Support Will be Appreciated PRIMARIES TUESDAY, SEPTEMBER 13TH 1932

(Paid Political Advertisement)



(Paid Political Advertisement)

THINGS TO BE THANKFUL FOR

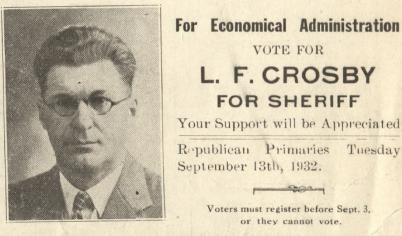
WILLIAM J. SHEAHAN

REPUBLICAN CANDIDATE for the NOMINATION of

PROSECUTING ATTORNEY

At the Republican Primaries, Sept. 13, 1932.

(Paid Political Advertisement)



L. F. CROSBY FOR SHERIFF Your Support will be Appreciated Republican Primaries Tuesday

Voters must register before Sept. 3,

(Paid Political Advertisement)

LESLIE BOUSCHOR

REPUBLICAN CANDIDATE for the NOMINATION

of COUNTY CLERK and REGISTER of DEEDS

Subject to the wishes of the Electors at the Primary Election, Sept. 13, 1932.

Your Vote Will be Greatly Appreciated

(Paid Political Advertisement)

ANSWERS TO "DO YOU KNOW WHEN" 1-Saturday, January 17, 1885.

- -our own opinion of ourselves -people who think we are clever -that our wives believe we work hard -the other fellow's mistakes -small profits at least mean small taxes -longer skirts -men still dress "sensibly" ---five o'clock Monday night ---what rights we have left -next summer -false teeth -sleep.
- 2-Saturday, February 14, 1778. 2-Monday, January 26, 1837. 4-Friday, March 20, 1837. 5-Friday, March 13, 1848. 6-Monday, March 30, 1920.

HOT STUFF

"Doctah," asked a lady of color, "Ah's come to see if yo' am go'ng to order Rastus one o' dem mustard plasters ag'in today?" "I think perhaps he had better hove one more," answered the medico. "Well, he says to ax yo' kin he have a slice o' ham wit it, 'count of it's a mighty pow'ful prescription to take alone."