

PEARCE'S DEATH HALTS HOMECOMING

Native of India Chooses The "India of Yesterday and Today" as Subject

Nilkant Chavre To Lecture On Homeland On October 21

Monday, October 21, will find Northern State students and faculty members assembling in the auditorium at 9:50 to hear the talk "India of Yesterday and Today".

The educational and experiential background of Nilkant Chavre especially fit him to lay emphasis on the economical, political, and social aspects of past and present India.

A native of Bombay, Mr. Chavre has been associated with the Ford Motor Company as an automotive engineer for a number of years.

From 1929 to 1934 Mr. Chavre worked in Russia as a member of the group of engineers loaned by the Ford Company to the Russian government to build the Gorkh plant.

In June, 1939, Nilkant Chavre addressed the Indian National Congress on the advisability of establishing an automobile plant in India.

Mr. Chavre's personal acquaintance with the leaders of India, his experience with European countries, and his knowledge gained through travel and work in America certainly qualify him as an able lecturer.

LIBRARY SECURES SIX NEW VOLUMES

Many Of Prof. Chase's Articles Have Been Printed

The History and Geography libraries have received six volumes of itemized facts in American History.

The books contain many interesting historical articles written by Mr. Chase. For instance: Do you know through what canal is the most tonnage shipped? No, it isn't Panama nor Suez.

It is through the St. Mary Falls Ship Canal which was opened in 1855. The American canal was projected by Michigan in 1839 because of the growing mining operations.

Another interesting article by Mr. Chase is on the Marquette Iron Range. When was the first railroad built in the U. S. P. ? It was the Iron Mountain railroad built in 1837 and built to serve the iron producing mines.

Mr. Chase also has interesting articles on the Keweenaw Waterway, which is the outlet for U. P. copper, and an article on the Calumet and Hcla Mine, which was discovered in 1824.

These volumes will be a welcomed addition to the library. It is now possible for history students to look up much historical data that otherwise would take hours of general reading.

M. E. A. MEETING DRAWS MANY

The second general meeting of the Michigan Education Association brought many teachers to Marquette, October 3 and 4. During these two days important discussions were held about school practices in the section meetings and lectures on national and international affairs were delivered in the general meetings.

The first general meeting Thursday, October 3, at 1:00 p. m., was made especially attractive with music by the Graverat High School string ensemble, Martin Johnston directing. At 7:30 p. m. the same day, the N. S. T. C. concert band, conducted by Dr. Roy Williams, began the program, followed by a speech by John F. Thomas, president of the M. E. A. Dr. Thomas stressed the great importance modern educators play in developing citizens capable of self-government and able to cope with today's problems.

The last of the general meetings was held Friday, October 4, at 1:30 p. m., in the auditorium of Northern State Teachers College. The N. S. T. C. girls' glee club, directed by Miss Ruth Craig, provided the musical part of the program. The speaking program began with "Making a Profession of Teaching" by Eugene B. Elliott, State Superintendent of Public Instruction.

The Division programs, twenty-four in number, covered a wide variety of subjects, including adult education, agriculture, art, classical, commercial, early elementary English, geography, health, history, home economics, modern languages, music, and many other topics important to today's educators.

ANNUAL DANCE FOR HOMECOMING

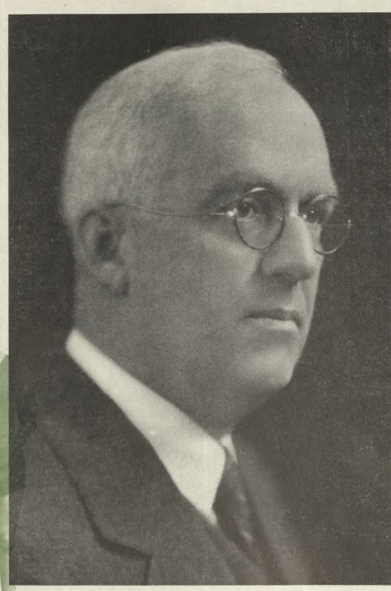
Just to remind you of the annual Homecoming dance to take place this Friday, October 12. The college colors of olive and gold will be used to carry out the football motif.

For dancing, Joe Parker and his 7-piece band of noted musicians will play from 9:00 to 12:00.

And of course, refreshments will be served.

Let's all be there!

CALENDAR table with dates: Friday-Saturday, Oct. 11-12 Homecoming Celebration Northern vs. Tech; Friday, October 18 Delta Social Eve; Saturday, Oct. 19, 2:00 Northern vs. Northland There; Monday, Oct. 21, 9:30 General Assembly Nilkant Chavre



WEBSTER H. PEARCE

ASSEMBLY STARTS HOMECOMING

Men's Union And Girls' League Begin With Pep Session

This morning at 10:45 Homecoming is starting off with a pep assembly program held in the auditorium. Sitting on the stage, everyone will be able to look them over.

To start things off at a fine pitch the program will start with our famous battle song—"Come Men of Northern"—and, by the way, let's really get hoarse shouting it out this time.

Ralph Gunville is slated to give one of those masterful speeches of his. Suzanne Brink and Mary Ann Kepler, both cheerleaders of the first order, will be there on the cheering line.

Next on the program we will hear from our coaches and some of the players on the team. Their subject matter—well, it just might be what they think the outcome of the game will be. This year we have at fine a group of boys who ever knew how to play football, and they know how to make speeches too!

One of the last things on the program, but not the least by a long way, is a secret announcement to be made by Ira Griffin. Although it is a deep dark secret, I can assure you of this much, that Ira won't follow Abe Lincoln's example in "Prologue to Glory" and announce his candidacy for the class presidency, in the middle of the speech.

The program will be closed with numbers from the band.

ALUMNI REUNION WELL ATTENDED

Over Two Hundred And Fifty Attended Teachers' Meeting

Over two hundred and fifty alumni and teachers were in attendance at the Reunion and Banquet held in the college gym Thursday evening, Oct. 3 at 5:30 o'clock.

The meal was preceded by the group singing of "Come Men of Northern" and by two greetings from members of the student body.

The first welcome by Mary Gharedi, president of the Student Girls' League, and the second was a welcome by Gerald Grundstrom, president of the Men's Union.

After eating, the group was entertained by the popular girls' trio, Adele Anderson, Shirley Johnson and Kay Valaske, who, accompanied by Don Young, sang "I'll Never Smile Again," "Down by the Ohio" and, as an encore, "My Alice Blue Gown."

Mr. Gant, who served as master of ceremonies to this point, turned the program over to Mr. Lee who introduced the following: Miss Lydia Olson, Mrs. Fred Jeffers, Miss Ethel Carey, Mr. Fred Jeffers, Mrs. Gant, Mr. Gant and Mrs. Lee.

The event was very successful, due to the efforts of Miss Carey, Mr. Meyland, the Student Girls' League, the Men's Union and others.

Celebration Is Called Off On Eve Of Tech And Northern Game

FIRST ASSEMBLY WELL ACCLAIMED

The first of Northern's assembly programs is over, but it will be cherished as was the Gypsy Ensemble of last semester. The program, first in a series of Lincoln plays, depicted the early life of Abe Lincoln in his early twenties when he was a clerk in the village store of New Salem, Illinois.

The first scene opened with the gangling Abe seated on the desk reading some lectures. Then Abe grew reminiscent. He spoke of his mother and her passing and wondered why he had to drive pegs into the coffin of one so loved.

The next scene opened at the forum meeting. Henry, the accomplished orator, gave an able dissertation on the merits of the bee as a pollinator, producer and practical economist.

The last scene was Abe's farewell to Ann. Ann tried to teach the award Abe dance steps, but for apparent reasons, gave it up.

After the assembly, the group will be present to pay due honor. After the consuming of the Engineers' casket, Preacher Ira Griffin will turn Mr. Hyndman to a voodoo press which will lead everyone cheering and singing in a wild barbaric snake dance around the bonfire.

HOMECOMING CALENDAR

HOMECOMING CALENDAR table: Friday, October 11 Registration 8:00-9:00 p.m.; Pep Assembly Auditorium 10:45 a.m.; Friday, October 11 Parade-College Forums at 7:00 p.m.; Friday, October 11 Bonfire and Program Athletic Field 8:15 p.m.; Friday, October 11 Alumni Dance College Gym 9:00 to 12:00 p.m.; Saturday, October 12 Football Game Northern vs. Tech Field, 2:00 p.m.

All Homecoming Activities Suspended On News Of President's Death

President Pearce passed away at two A.M. yesterday. His death cast a pall of gloom over Northern, and in fact, over Marquette and the rest of the Upper Peninsula.

Committees in more than fifty U. S. communities were immersed in Homecoming plans when the stunning news of President Pearce's death arrived and put an end to the work.

All plans for Homecoming were immediately cancelled, and the game with Tech was called off. Webster Pearce, who became president of Northern on July 1, 1933 was from the first an enthusiastic booster for Northern Homecoming celebrations.

After years of effort he had the satisfaction of seeing the large and successful celebration of last year, when—because a blizzard failed to dampen the enthusiasm of the Homecoming crowd. The celebration of 1940 promised to surpass anything of the kind ever held in the Upper Peninsula.

No man has done more to foster pride and affection for Northern in the hearts of alumni, and the great celebration of this year was to be a tribute to the affection which he was held by alumni, students, and faculty alike.

The news of the president's death was received after this paper was set up and ready for the press. It was decided by the editors that rather than cancel the edition, the News would be issued with the Homecoming material left intact.

"TECH" IN FOR A "SCORCHING" IN FRIDAY'S SET-UP

Friday, October 11, at 8:15 P. M. Northrites will again have the glorious opportunity of "scorching" Tech on Northern soil. The occasion—the most stupendous bonfire up to now that has ever been staged on the Northern State Athletic Field.

The climax of the program, however, will be the burning of a casket worthy of our old foe—Tech. The casket of silver, a masterpiece of its kind—which has been under construction for the past three years was designed and built according to specifications by a group of casket-makers highly skilled in their trade.

As a public display of school spirit in which every member of the student body is urged to participate, a parade will form at seven o'clock sharp Friday night at the college. The procession will march through town and then back to the college for the bonfire.

With such a spirited and well-planned program already arranged, the only doubtful feature is the weather. Last year's Homecoming, if you remember, was attended by a cold wave and a snowstorm, but despite these handicaps the event was declared the biggest and best celebration as yet sponsored by Northern State; so, students, take your mittens, earmuffs, "chukkas", and sweaters, out of the mothballs, if necessary; lay down your books, at least for an evening, and come out of your cocoon equipped with all the pep and vivacity you possess to contribute your share to Friday night festivities.

ADDITIONAL PLACEMENTS

Here is a list of the placements of the state limited people. These people were unfortunately not listed in the list of placements presented in the last issue.

ADDITIONAL PLACEMENTS table: Name and Home Town; Where Placed; Blanchard, Wava, Kendallville, Ind. Baraga County; Crawford, Evelyn, Stalwart Chippewa County; Hall, Evelyn, Chassel Curtis Kelly, Margaret, Cooks Schoolcraft County; Norden, Carroll, Perkins Fairbanks; Racine, Siella, Ishpeming Painesdale; Smith, Eugenia, Baraga Covington; Waak, Rose, Rock Skandia; Walton, Thomas, Marquette Rouseau; Werner, Erich, Engadine Bark River; Winegarder, Mildred, Mackinaw City Mackinaw County

THE NORTHERN COLLEGE NEWS

Vol. XXIII No. 2

Published Bi-weekly except August and September by the
NORTHERN STATE TEACHERS COLLEGE, Marquette, Michigan.

1940 Member 1941

Associated Colleges Press

Entered as Second Class Matter at Marquette, Michigan, in November, 1914, under the
Act of March 3, 1873.

Price, \$1.00 a year; ten cents a single copy.

Editor-in-Chief—WILLIAM BECKERLEG

Sports Editor—GILBERT MALENSKI
Feature Editor—FRANCIS OLIVER
News Editor—VIRGINIA FREE
Social Editor—MARY MOOREMailing Editor—OLIVE LARSON
Student Business Manager—ROBERT WILMERIS

REPORTERS

| | | | |
|---------------------|------------------|-----------------|--------------------|
| Marjorie Alvord | Lorna Greene | Mildred Mahan | Helen Ward |
| Maria Clayton | Vivian Butler | Rupert Otto | Georgette Wetliner |
| James Douglas | Mildred Phannson | Margaret Sayles | Margaret Sayles |
| Thaddeus Dunnebacke | Len Paddock | Miriam Varli | Doris Walker |
| Walter Denomoe | Douglas Kell | Joe Kela | Orlando Spagnuolo |

Faculty—G. C. Meyland, Adviser; F. R. Cooper, Circulation; C. C. Wiggins, Business
Manager.

OCTOBER 11, 1940

EDITORIALS

Welcome

TO THE many alumni who are in town today and who will be here tomorrow to see the annual Northern-Tech game, we of the *News* staff and the students of Northern State Teachers College extend our most hearty welcome. The alumni have in the last few years shown a spirit of loyalty and cooperation with our college that makes we students proud to be associated with an institution that has such loyal sons and daughters. In too many colleges the student has only a four year acquaintance with his alma mater. If college has proved at all worthwhile, it hardly seems logical that one should break off relations as soon as he graduates. Rather the relationship between the school and the graduate should be further cultivated.

To those alumni who have planned and helped to make possible this year's homecoming, we give our sincere thanks. To our other alumni we extend our welcome and our hope that they too may soon find it possible to renew their ties with Northern State.

Axes To Grind

OFTENTIMES we hear a newspaper or a magazine proclaim to the world that "we have no axes to grind." Thus the paper hopes to rid itself of the stigma supposedly attached to a partisan view, and thus they hope to gain the halo of a fair and unprejudiced paper.

The *Northern News* can not, however, claim it has "no axes to grind." We do not want to make such a claim, for we are proud to be a grinder of axes. Haloes are of little use on this planet, and the *News* does not wish to be remembered in 2000 A. D. merely because we existed. If we will be remembered, we hope it is because of what we did.

And in this vein we are confronted with many a grinding job. Biggest job to date is the one dealing with the teaching profession. Because Northern State is a teachers' college, and because the majority of us are prospective pedagogues, the necessity for a keen weapon is self-evident. Our "axe to grind" is to develop at N. S. T. C. a more appreciative attitude on the part of the undergraduates towards the teaching profession. We hope sometime to develop towards the teaching profession the spirit that medical students have toward their profession.

Second axe is to develop among our students and our alumni an appreciation of the values of closer ties to our institution. Through encouraging such activities as the Homecoming, social functions, and student participation in school activities, we hope to accomplish this end.

So here we have given what you might call a warning. A warning of what we will try to do, but the catch is that what we accomplish depends entirely upon you.

W. H. B.

Girls' Dormitory

NORTHERN as a college ranks high in the estimation of its alumni as well as its students, faculty, and other associates. However, there is a gap in the social unity among its students. Perhaps this is due to lack of opportunities for making acquaintances. The men have their fraternities and houses where they can assemble and often form lifetime friendships. However, there are distinct social disadvantages as far as the women are concerned. True, there are sororities, but the individual groups are small and associations are frequently restricted to these organizations alone.

To a Freshman girl entering Northern what would be more welcome than a girls' dormitory where new friends could be made quickly, and where attacks of nostalgia would be few and far between? Strange girls living in private homes experience many heart-rending moments when they are lonesome and have no one with whom to share their sorrows—and joys.

Think of what a dormitory situated on one of the beautiful spots near Northern's campus would do for the co-eds and the school itself. The gay merriment intermingled with study would make college life a real thrill. Girls would not be confined to their rooms at all times, and the tiny kitchenettes in most new dormitories are a perfect setting for those occasional "snacks" that really hit the spot.

A girls' dormitory at Northern would not only be beneficial to out-of-town students but also to Marquette girls attending college here. There they could meet the new girls and join in the fun and recreation that accompanies college life.

What about it, alumni and students? Isn't this worthy of some serious thinking on your part? We believe it is.

'Round The Record

A poll of summer school students at Western State Teachers College, Kalamazoo, on compulsory military training, showed 47.6 percent opposed and 42.8 percent favored it. The third term for president was opposed by 72.6 percent, and 52.4 percent expected Wendell Willkie to be the next president. A similar poll planned for this fall will be of interest to us.

George Canavan, the school janitor at Vicksburg High School, was honored by the graduating class last June; they asked him to give the baccalaureate sermon. Mr. Canavan has worked continuously in the school as custodian for twenty-eight years, is a member of the Methodist church, and has taught the students' Sunday School class for thirty-five years. No doubt he had the facts.

An award of \$720 is offered by the American Society of Composers, Authors, and Playwrights to composers and authors of college musical plays. The award is divided into eight equal parts, one for each of the eight regions into which the United States is divided. Michigan is in Region Four.

A feeling of optimism comes over one upon reflecting how upside-down the rest of the world is compared to our own free-speaking, orderly, bombless way of life. A college punster having heart trouble is probably thinking what a "balmless" way of life his heart-throb has had him into.

Yet Americans graduating from high schools and colleges have a more rosy future ahead of them than any similar age group on earth. A report from Temple University says that officials have found that despite an uncertain future clouded by threats of war and economic insecurity, the nation's youth are becoming more and more career conscious and thirsty for higher education. Announcing that applications for admission showed a 9 percent increase this year, Registrar Gladfelter makes the following observations gleaned from a survey: (1) Demands for business training and preparation for work in the industries lead all other education trends; (2) Teaching is coming into its own again; (3) Careers that attract women are in big demand, especially in highly specialized fields.

There is a tendency on the part of some educators to neglect their one duty to the democracy in which they earn a living; they fail to impress upon their students that the pillars of a democracy are built upon the foundation of a voting populace. Especially important is the attitude of graduates from teacher-training institutions, who are fused into the community life of our entire nation and are looked upon as leaders. A display of enthusiasm on their part toward the franchise as a privilege will awaken any community from its apathy.

Thousands of American college students are virtually disenfranchised because of cumbersome absentee voting laws. Dr. Franc S. McClure, president of Westminster College, said more than 100,000 students of voting age "are actually forbidden to exercise their voting franchise." A survey by the College's institute of public affairs revealed little conformity in statutes. Missouri and Oklahoma specify that absentee voting is possible only within state boundaries, while Rhode Island and Virginia insist it is legal only if the voter is outside the boundaries. Citing varied restriction in numerous other states, Dr. McClure concludes: "This situation is undemocratic and senseless. College boys and girls of voting age, presumably studying to become better citizens, have neither the inclination nor the encouragement to cut through the red tape of absentee voting." It would be interesting to know how many students of voting age in our own college will exercise their privilege in the coming election.

This year is the centenary of Tschukikowky's birth and Paganine's death. Time has made each a recognized master in his own field.

LOU'S

STYLISTS FOR WOMEN

APPAREL FROM
HEAD TO TOE

104-106 Washington St.

MARQUETTE, MICH.

They Say

"Teach the young people that the time has come for them to serve the country which they love. The time has come when they will have an opportunity to give much, for in the years that lie ahead there will be sacrifice for all of us. Times are not going to be easy. They're going to be hard, but they're going to be worthwhile—much more challenging, much more stimulating, much more bracing in every way than these fat and easy and lazy and soft days that lie behind us. We can meet this challenge." H. V. Kallenborn, radio commentator, calls for a toughening of American fibres.

"Perhaps there never was a day when there was greater need for going to college. Life as we know it is undergoing more significant changes and more rapidly than ever in the history of modern civilization." President Paul Klapper of Queens College stresses the need for education in a changing democracy.

"Entering college may be compared to joining a wagon train to the Gold Rush. The Forty-niner paid for his passage, as the freshman pays his tuition fees. Yet the emigrant had to walk on his own two feet and even put his shoulder to a creaking wagon-wheel upon occasion. What he paid for was the companionship of his fellows on the long trail and the guidance of men who had travelled that way before." Dr. Robert C. Whitford, director of students at Long Island University, likens new students to pioneers.

"War is the most heroic performance of a nation... War is not only a great equalizer, but a great educator." Dr. Paul Joseph Bronckhaus, Nazara, proponent of the "armed conflict in the educator class."

"At college, if you have lived right, you have found enough learning to make you humble, enough friendship to make your hearts large and warm, enough culture to teach you the refinement of simplicity, enough wisdom to keep you sweet in poverty and temperate in wealth. Here you have learned to see great and small in their true relation, to look at both sides of a question, to respect the point of view of every honest man or woman, and to recognize the point of view that differs most widely from your own. Here you have found the democracy that excludes neither rich nor poor, and the quick sympathy that listens to all, and helps by the very listening. Here too, it may be at the end of a long struggle you have seen if only in transient glimpses—that after doubt comes reverence, after anxiety peace, after faintness courage, and that out of weakness we are made strong. Suffer these glimpses to become an abiding vision, and you have the supreme joy of life." LeBaron Russell Briggs, long-time professor at Harvard, summarizes from his varied experiences what college can offer.

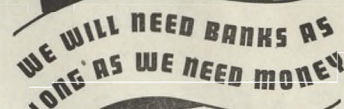
The proverb says, "Big oaks from little acorns grow." Last Tuesday the English Club planted a seed that shows promise of growing into one of the finest movements in the history of our college. The club is going to carry out several projects to raise money for a library book fund and an organ fund. The sale of hot dogs at the Homecoming game is but a prelude to bigger things yet to come.

Gifts totaling nearly \$5,000,000 from 10,000 friends and alumni were given the University of Pennsylvania at its 200th anniversary celebration. Highlights included conferring of honorary LL. D. degrees upon President Roosevelt and Sir Lyman P. Duff, chief justice of Canada.



Phone 570

Marquette, Mich.

AL'S
BARBER SHOP
STUDENT HAIRCUT
HEADQUARTERSONLY 3 BLOCKS NORTH
OF COLLEGE
CORNER OF CENTER AND
PRESQUE ISLEClose Wednesday at 12:00
Open Thursday Evening till
9:00 P.M.


"Why do we need banks?" is a question sometimes asked. One might as well ask, in this age of electricity, why we need dynamos and powerhouses.

Money would lose perhaps three-fourths of its usefulness without banks. By creating many credit substitutes for money, banks enable the business world to function much more smoothly and rapidly than would otherwise be possible.

Without banks, dollars would be almost as useless as airplanes without landing fields.



THE UNION NATIONAL BANK
MARQUETTE, MICHIGAN
Member Federal Deposit Insurance Corporation

SECURITY HAS NO SUBSTITUTE
START BUYING IT EARLY

CONTACT **F. A. HATCH** AETNA LIFE AGENT
Marquette Courteous dependable insurance counsel 815 Plus St.

KELLY HARDWARE CO.
Headquarters for SPORTING GOODS
G. E. REFRIGERATORS AND RANGES
PHILCO RADIO

"The Winchester Store" Wholesale and Retail

JEWELRY—MUSIC—OPTICAL
DEPARTMENTS

MARQUETTE **A. J. JEAN & SON** SAULT STE. MARIE

602 Walnut Street

Telephone 175

LAKE SUPERIOR ICE COMPANY
Simon R. Anderson, Prop.

Ice, Sand, Gravel, Teaming and Trucking

LARGE STOCKS QUICK SHIPPERS

All Kinds Building Material
CONSOLIDATED FUEL & LUMBER CO.
MARQUETTE, MICH.

RICHARDS SPORT SHOP
Sporting Goods Exclusively

Agents for GOLDSMITH ATHLETIC EQUIPMENT
ELKS TEMPLE O. W. SCHWENKE

Just for Sport — It Pays to Play

THE CENTRAL CAFE

518 S. Front St.

MARQUETTE, MICHIGAN

521 N. Third St. Phone 215

MARQUETTE BAKING CO.

Wholesale and Retail

FANCY ROLLS AND PASTRIES

TRY OUR MITY NICE BREAD

CO-OPERATIVE SANITARY DAIRY

Sanitary Brand Butter
Pasteurized Milk and Cream

Phill-Up With
Satisfaction, Speed, Mileage



The Sign of Service
Satisfaction, Speed, Mileage
Courteous Attendants
Clean Rest Rooms

Convenient Locations in Marquette,
Negaunee, Gwin, Ishpeming, Re-
public, Champion, Gladwin, Pater-
son, Sault Ste. Marie, and Michigam-
me, Mich.

Horrigan Oil Co.
MARQUETTE, MICH.

TIP TOP CAFE

REGULAR DINNERS AND
LUNCHES

HOME MADE
ICE CREAM

SPECIAL PRICES TO
STUDENTS

503 N. THIRD ST.

Tel. 9070

JAMES PICKANDS & CO.

COAL

WHOLESALE

RETAIL

Marquette

Ishpeming

Negaunee

Phone 90

Phone 175

Phone 103

RAIKKO'S
Tailors and Dry

Cleaners

Phone 2550

Delivery Service

GUARANTEED HARMLESS
DRY CLEANING

N. S. T. C.
STUDENTS

YOU'RE ALWAYS WEL-
COME TO LOOK OVER
OUR STOCKS OF EXCLU-
SIVE STYLES IN CLOTH-
ING — FOOTWEAR AND
FIXINGS—

Jacob Rose & Sons
The Store of Quality

WATCH THIS SPACE

LEE ADDRESSES NEW STUDENTS IN GYMNASIUM

Every year shortly after school opens, the men and women meet in separate assemblies. This year is no different than past years. At 9:50 a m. September 30, Mr. H. D. Lee, head of the Placement Bureau, spoke to the men of the college in the gymnasium. Miss Carey, dean of women, spoke to the women at this same hour. Since the content of both talks was much the same, the News here prints for those who missed the assemblies a summary of Mr. Lee's talk.

College provides the opportunity for students to live four years in surroundings and situations which the four years the student has not occupied at any other institution. This is not the best way to make an impression on the faculty.

Because of the size of Northern State, more students receive more sympathetic individual attention here than do the students of any other institution in the state.

To those who participate, who take an active part in the college activities, the dividends are large. Participation not only places one in a favorable position for the eyes of the faculty, but it aids one in later life, as well as providing a good time in the present.

Change of address: If you change your address, notify the general office immediately.

Approved rooms: Be sure your rooms are approved. Mr. Buttum will

- 1. Administration Building
2. Peter White Science Hall
3. Longyear Hall
4. J. D. Pierce School
5. Athletic Field
6. Football Field
7. Tennis Courts
8. Tennis Courts
9. College Woods

check rooms for the men; Miss Carey for the women. Illness: If your roommate is ill notify the general office at once. Don't wait. Assemblies: Every assembly is planned to help the student to his own advantage. Don't cut the assemblies. No undergraduate knows so much that he can not possibly learn more from an assembly. Physician: Services are available without charge. For men—Dr. Jones; for women—Dr. Casler. Dropping subjects: The student must see Mr. Brown before dropping any subject. When one has a valid reason, no trouble will be experienced.

Bulletin boards: Keep an eye on them. Your response to notices indicates something about you and your way of doing things. Stair sitters: This is a fine way to get traffic moving. Also included in this category are the "brief-case-leavers". Between the two on the stairs, you can consider yourself lucky if you do not break your neck. At the men's assembly several other faculty members also addressed the gathering. Mr. Buttum, who is acting as dean of men, spoke of absence and tardiness excuses. Mr. Mayland discussed the Northern News and the Men's Union. He introduced the officers of the Men's Union and reminded the group that

the Get-together had been postponed until October 9. Mr. Roberts, head of the speech department, summarized the needs and benefits of the Drama Club, the Men's Discussion Club, and of Intercollegiate Debating. Mr. Butler touched on the importance of social affairs in college, and outlined the procedure for securing guest cards. Mr. Grant, registrar, brought up the subject of physical examinations, which all students must have, those enrolled in Phys. Ed. classes will follow the schedule set by their instructor. Those not in classes must make arrangements to be examined the week of October 7.

FACULTY MALES FEED STUDENTS On Wednesday, October 9, all men students flocked to the gym for the "free feed" of pasties, coffee, and doughnuts given annually by them for the most members of the faculty. In former years, this get-together has traditionally been held the first Tuesday after registration, but this year, due to preparations for the teachers' convention, it was postponed until October 9. Those remembering other "get-togethers" anticipated a general good

the event which was more than satisfactorily fulfilled. A musical program was furnished by the band, and an event featuring horizontal bar work was presented. Football educational movies of Michigan University athletes was given in the auditorium. But the outstanding and most popular was a "hillbilly" duet. The duet was directed by Mr. Roberts and was composed of mandolin player Butler and guitar strummer West—both from the science department. These faculty virtuosos filled the air with rustic string melody and vocal harmony and solos. The entire reception party and students on a common basis in place of the usual "two-sided desk" arrangement.

SCHOOL DIRECTORY FOR FIRST SEMESTER 1940-41

Table with columns: Name and Address, Phone. Lists names and addresses of students, including Ahola, Betty E., 312 Teal Lake Ave., Neg.

Table with columns: Name and Address, Phone. Lists names and addresses of students, including Hale, Madelyn M., 141 Prospect, 1888.

Table with columns: Name and Address, Phone. Lists names and addresses of students, including LaBerge, Kenneth J., 318 W. Hill, 1709.

Table with columns: Name and Address, Phone. Lists names and addresses of students, including MacDonald, Byron G., 411 Summit, 2068.

Table with columns: Name and Address, Phone. Lists names and addresses of students, including Macdonald, Jean M., 318 W. Hill, 1709.

Table with columns: Name and Address, Phone. Lists names and addresses of students, including Madson, Roger L., 1130 Prepuso Isle, 2821.

FACULTY RECEPTION DRAWS MANY

Numerous Freshmen And Underclassmen Gather In Gymnasium With Profs

Program Graced By Popular Singing Of College Girl Trio

This year's faculty reception was a more than enjoyable affair. An unusually large crowd attended. Friday, Sept. 27, found almost every envelope in the gymnasium meeting new teachers or renewing acquaintances with familiar faculty members. The receiving line was ably composed of Dr. Hunt, Mr. and Mrs. Gant, Mr. and Mrs. H. D. Lee, Mr. Richards, Miss Oole, Miss Davy, Miss Stokke, and Miss Bemis.

A highlight of the evening consisted of a sporting game entitled "Know Your America." Each student was supplied with a card on which was a list of states and districts in America. Faculty members were approached and asked to complete or identify a listing with a quip or identification bearing their initials.

Many danced to the strains of Don Young's "Collegians" who presented a varied program of popular selections of both conservative and jitterbug styles. A most gay and pleasing note was added to the musical program by Northern's popular singing trio composed of Shirley Johnson, Adele Anderson, and Kathryn Valaskie. The girls sang a smooth arrangement of "I'll Never Smile Again" and followed it with the gay and popular "Down By The Ohio."

The Grand March was led by Miss Ayres who directed the couples through quick and skillful formations about the floor. To complete the patriotic scheme of the party, small American flags were presented to each guest at the climax of the march.

The generous hosts and hostesses supplied punch for the thirsty dancers. Later in the evening ice cream and cookies were served in the recreation rooms.

Imagination was given to man to compensate him for what he is not, and a sense of humor was provided to console him for what he is.

—Wall Street Journal

Copy of a playbill issued in 1793 by the Theatre Royal, Kilkenny, Ireland:

On Saturday, May 4th, will be performed by command of several respectable people in the learned metropolis, for the benefit of Mr. Kearns, the tragedy of HAMLET, originally written and composed by the celebrated DAN HAYES OF LIMERICK, and inserted in Shakespeare's works. HAMLET by Mr. Kearns who, between the acts, will perform several solos on the patent bagpipes, which play two tunes at the same time. OPHELIA by Mrs. Prior, who will introduce several familiar airs in character, particularly The Lass of Richmond Hill and We'll All Be Happy Together. The parts of the KING and QUEEN, by direction of the Rev. Mr. O'Callaghan, will be omitted, as too immoral for any stage. POLONIUS, the comical politician, by a Young Gentleman. THE GHOST, THE GRAVEDIGGER and LAERTES, by Mr. Sampson, the great London comedian. The characters will be dressed in Roman Shapes.

Tickets to be had of Mr. Kearns at the Sign of the Goat's Head, in Castle Street. The value of the tickets to be taken (if required) in candles, butter, cheese, soap, etc., as Mr. Kearns wishes in every particular to accommodate the public. No person will be admitted into the boxes without shoes or stockings.

—Quoted in N. Y. Times

Subsidization Of Football Players Causes Discussion

(A. C. P.)
Echoing anew at scores of colleges as the 1940 football season gets under way is the white-hot pro and con argument about football: Is the University of Chicago on the right track in sharply de-emphasizing the sport, or should football as a big business be given even further impetus?

Scores of college editors have spoken out on the subject last term and this. Many are convinced Chicago's Pres. Robert M. Hutchins has courageously struck out against a national evil. Many, but not all.

At the University of Illinois, the Daily Illini expressed opinion that "When President Hutchins told the world that subsidization of athletics was a prerequisite to gridiron glory, he crawled far out on a limb. The Illinois boys still win football games in the toughest league in the nation, and they seem to do it without the aid of the subsidies which President Hutchins implied they received."

The Purdue Exponent, while "admitting some faults and commercialization in football," declared it has "no desire that Purdue should ever 'follow' Chicago. Football contributes a certain 'something' to college life which we would not want thrown into discard."

Likewise, it is the opinion of the Washington and Jefferson Red and Black, that "collegiate football is of definite benefit to colleges, to students, and to numerous other interests alike. If, as Dr. Hutchins alleges, football is a major handicap to education, the Red and Black feels that the American system of higher learning needs more such handicaps."

Contrasted with these opinions are those of several college publications that believe steps must be taken to curb commercialization. Massachusetts Institute of Technology's Tech declares "the situation is so flagrant by non-amateur in both spirit and practice that the only logical thing to do is to abandon amateur inter-collegiate football and declare it frankly as the professional occupation it is."

The Richmond Collegian poses for

"A SURE WINNER"
... is the man who takes care of his old bills, even though he borrows the money.
SEE US!
LIBERTY LOAN CORP.
2nd Floor, First National Bank Bldg.
Phone 2185-2186 Marquette, Mich.

WHEN FUR TRIMMED GARMENTS ARE CLEANED BY US—
They receive expert attention. In our odorless method of cleaning, NO HEAT is used which would injure the fur.
AUTORE'S
Phone 2281 419 N. 3rd St.
We Call For And Deliver

JOHN'S PLACE
JOHN KOLLER, Prop.
Groceries and Meats
Fruits and Vegetables
Corner Presque Isle Ave. and Center St.
MARQUETTE, MICHIGAN

NORTHERN STATIONERS
School and Art Supplies
TYPEWRITER Sales Rentals Service
Union Nat'l Bank Bldg.
Phone 1543 Marquette

GAMMA PHI ALPHA
"Homecoming Brunch"
For Alumnae
At the Slick Residence
609 West College
Saturday, October 12
10:30 A.M.

TAU PINU
"Homecoming Breakfast"
FOR ALUMNAE AND MEMBERS
At Home of Mr. and Mrs. G. C. Meyland
610 Pine Street
Saturday, October 12
8:00 A.M.

THETA OMICRON RHO
The Thetas cordially invite their alumni members to make free use of the house during Homecoming.

TRI MU
Alumni Luncheon
12:30 SATURDAY AT Frat House
Make reservations before 10:30 a.m.
Saturday

CEGMEG SEG
Homecoming Supper For Alumnae
At Warren's Lodge
Saturday, October 12
6:00-8:00

PHI KAPPA NU
Homecoming Luncheon FOR ALUMNAE AND MEMBERS AT THE RICHARDSON RESIDENCE 729 HIGH ST.
Saturday, October 12
12:00 NOON

Collegiate Opinions On Conscripton Bill

The pulse of America's collegians is quickening. It will be an interesting study, when things have returned to a more normal state, to analyze the swing in collegiate opinion during the months when congress was debating and passing the conscription bill.

Comment of the Daily Athenaeum at West Virginia University is typical: "Strangely enough, the consensus on the campus has changed considerably since last spring. Many who were then opposed to conscription are now in favor of the draft." The Athenaeum also observes that American youth has no argument with peoples of any land and would rather spend its energy in friendly rivalry of sports—BUT YOUTH IS READY.

At Louisiana State University, the Daily Reveille urges "a vote of confidence to our congressional leaders who finally secured passage of the conscription bill."

SWEET GOODS SHOPPE
1112 N. Third
Phone 246 MARQUETTE

its readers the question. "Can we take the spotlight from football and put it on scholarship, where it belongs? Chicago had the courage."

The Rice Thresher agrees that "in subsidization we are defeating the whole purpose for the existence of football on our campus, a game of recreation for the students."

The Michigan Daily feels "it is

just as well that Chicago saw fit to retire."

And at Chicago, the Daily Maroon itself expresses satisfaction with the Hutchins arrangement, saying, "Its educational function is the essential reason for a university's existence. It is true that not having football any more will make autumn duller for a few people. But even those few were not able to become very enthusiastic about the games."

BIG FOOTBALL DANCE
at the **BROOKTON SATURDAY NIGHT**
Ripp Anderson and his Orchestra
Admission 25 - 40

Your orders will be filled with fresh flowers from our own Greenhouses.
Order from **LUTEY'S GREENHOUSES**
MARQUETTE OF NEGAUNEE
We deliver everywhere
A. J. LUTEY, Prop.

JENSEN SILVER HORNBOGEN GIFT SHOP
UNUSUAL GIFTS
In Northland Hotel
Visit Us When Shopping

BEAT TECH!
TYPEWRITERS AND ADDING MACHINES
Sold - Rented Repaired Special Rates to Students
ALTMANN TYPEWRITER & ADDING MACHINE SERVICE
UNDERWOOD-ELLIOTT FISHER PRODUCTS
Phone 850-R 122 N. 3rd St.

Soo-Marquette Hardware Co. WHOLESALE
50 Years of Dependable Service
Supplying Shelf and Heavy Hardware Electrical and Automotive Supplies
Phone 261 Marquette, Mich.

Washington Shoe Store
A Store Devoted Exclusively to Footwear
Phone 612
Elks Temple

IT PAYS TO SHOP AT PENNEY'S

"WE'VE GOT A DATE TONIGHT—"
They usually do that because these pretty coeds have a very simple clothes secret! They buy their clothes at Penney's! Frocks, sweaters, stockings, hats from Penney's clothe them smartly for very little!
● It pays to shop at **PENNEY'S**
MARQUETTE, MICH.

Your orders will be filled with fresh flowers from our own Greenhouses.
Order from **LUTEY'S GREENHOUSES**
MARQUETTE OF NEGAUNEE
We deliver everywhere
A. J. LUTEY, Prop.

KENDRICKS PHARMACY
Drugs and Fountain Service
KODAKS, FILMS AND AMATEUR PHOTO FINISHING
610 North Third St. Phone 820

J. & H. ELECTRIC CO.
"SERVICE" Is Our Motto
Tel. 140 110 N. Third St.

Washington Shoe Store
A Store Devoted Exclusively to Footwear
Phone 612
Elks Temple

Pressing, Repairing, Dry Cleaning
Suits Made to Order for both Men and Women
D. DALLAS
LONGYEAR BLDG.
PHONE 1255

INSURE with **Wright & York** and **BE SURE**
Union National Bldg.
Phone 938

47 BILLION QUARTS OF MILK A YEAR—A FORCE IN NATIONAL ECONOMICS
NORTHERN DAIRY CO.
(Better Pasteurized Dairy Products)
PHONE 111 712 N. THIRD STREET

THE DELFT AND NORDIC THEATRES
Welcome Your Patronage

BELMORE TAXI
PHONE 5

CARL'S TEXACO SERVICE
3RD AND KAYE AVE.
Fire-Chief Gasoline
Easy Starting Quick Warm-Up
LUBRICATING TIRE REPAIRING

STOP AT THE ELITE SWEET SHOPPE
FOR THE FINEST LUNCHEONS AND FOUNTAIN SERVICE
BEST LINE OF CANDIES AND MAGAZINES

FLANIGAN BROS.
Transfer and Storage
AGENT AERO MAYFLOWER TRANSIT COMPANY
Phone 104 MARQUETTE

CLOVERLAND AUTO CO.
MARQUETTE, MICH.
BUICK
119 Baraga Ave. Phone-600

TONELLA & RUPP
Upper Peninsula's Largest Furniture Store
Furniture Floor Coverings
Complete Westinghouse Electrical Appliances

UNSURPASSED QUALITY COALS
PEA COAL Especially for Hot Water Heaters
CUBED COAL IN PACKAGES For Home and Camp Use
BUILDING MATERIAL, LUMBER and MILLWORK PAINT and ROOFING
F. B. SPEAR & SONS
Marquette Ishpeming

AUTUMN WHIRL

PSS'T

Why the quick disposal of canes and crutches by Frankie Hetherington? Evidently the arrival of vivacious Mary Johnson for the M. E. A. made Frankie forget all worldly cares including his injuries! Hmph!

Oh, M. E. A.—thou dost indeed give knowledge and health broken hearts!

Pf instance, the definitely "over" affair between Bob Maigetter and Irene Swanson ain't.

N Ruby Price with Bill. (P. S.—She used to go with Johnny.)

Of course, Austin Lindberg and Dot Paul were seen comparing notes on the fine art of teaching.

Campus-King Bill Schenk vacationed during Potato-Week (wish we had 'em) and made a special effort to see Kate at Baraga.

Saw the fancy free Garrett LaCasse, O'Connell, and Trebilcock. Also what is left of Ole Carlson.

Lu Ruecker unseparated!

Not invited to the Freshman Social, but equipped with imaginations and fond memories of our debut, let's say that the stag line was in a panic throughout the evening. Several of the little girls confided in us that they had all their dances with perfectly divine men. (Name two!)

At the Faculty Reception we witnessed the blooming of an affair between Blake Foad and Betty Olds.

It might be the freshmen don't realize we have some long standing blossoms at Northern.

Introducing—"The Biggest Affair in School!"—played by Frank Hartman and Mary Jane Lanto.

"The Strangest Story Ever Told"—characterized by Marge Rigoni and "Speed" Olds.

"Black and White Special!"—featuring Johnnie Walton and Betty Devine.

"Swell Kids"—starring Ev. Knuth and Martha Slekkinen.

"Screwball Sit"—Betty Martin and Red MacDonald, Betty Vaght and Jack Pellow, Gert McKenna and Harold Pansley.

What we've seen of the Freshmen Dolls, there may be a blighted bloom or two. Oh, for a fresh young face!

There's more than one way to work your way through college. Masculine Bill Erickson earns his totting a baby (2 yr.—male) about in the wee hours of the morning. Chalk it up to experience, Bill.

There's also more than one way to get on the wrong side of the faculty! Unknowingly Frosh Bob Lindstrom and pal, took a five in a faculty car.

What's poor Griff going to do about Marcia Kirby, Betty Jacobson (summer blond), and Donald Graham?

Fellows like handsome Ray Austin, George Jepson, Bill Ulrich, Bob Burton, Bob Derleth, and Matt K—(oh, you know), who realize that it is possible to be both men and gentlemen are bound to put a kink in Crampton and his gang's style. (Take note—reformation is possible).

See Ya at Nick's!

BUY A HOT DOG At The HOMECOMING GAME Sold By The English Club

ELECTRIC LOVE If she wants a date—meter. If she comes to call—receiver. If she goes up in air—condenser. If she is hungry—feeder. If she is a poor cook—discharger. If her hands are cold—heater. If she fumes and sputters—insulator. If she wants a holiday—transmitter. If she's narrow in her views—amplifier.

BON TON CAFE 312 S. Front, Marquette, Mich. REGULAR MEALS LUNCHEONS AT ALL HOURS Take home a quart of real Home Made Ice Cream

CLUB CLIPPINGS

Beta Omega Tau Beta Omega Tau entertained forty-six guests at a tea held Registration Day at the home of Thaiden Dunnicum. Dorothy Jean Anderson and Margaret Kepler poured at a table, which was centered with a crystal bowl of cosmos and illuminated by yellow tapers in crystal holders. As each guest arrived she was presented with a colorful corsage of garden flowers.

After the Oshkosh football game the Betas entertained "rushes" at a "hot chocolate" at the home of Margaret Kepler. Frances Layne presided at the table which was centered with a green bowl of marigolds to stress the college colors of olive and gold. Among the guests present were the Misses Mary Derleth, Martha Mihert, Margaret Flanagan, Marie Richards, and Frances Layne, alumnae members of the sorority.

On Friday, October 4, the Betas gave a breakfast for their alumnae members attending the M. E. A. The breakfast was held at the home of Mrs. Gilbert Brown, patroness of the sorority.

Cegmer Seg The Cegmer Seg sorority entertained the freshmen girls at its traditional Registration Day tea, at the home of Ann Johnson, 204 West Ridge Street, on Tuesday, September 24. Miss Mary Moore and Miss Virginia Frei poured.

About fifty guests attended, including Miss E. Archambault, faculty adviser, and the Misses Grace Ervast and Shirley Frei, alumnae. The officers of Cegmer Seg are: President—Mildred Mahan. Vice-President—Adele Anderson. Secretary—Ann Johnson. Treasurer—Shirley Johnson. Corr. Sec'y—Mildred Paananen. Rushing captain for this year is Miss Elizabeth Warren.

On Saturday, September 28, the Cegmer Seg sorority entertained at a luncheon at Miss Virginia Frei's farm. Thirty "rushes" attended. Luncheon was served from a buffet table decorated with a centerpiece of candles placed in apples and surrounded by pine boughs. Among those who attended were Mrs. C. Bowman, honorary patroness, and Miss E. Archambault, adviser.

Delta Sigma Nu

Friday afternoon, September 27, the Delta Sigma Nu sorority entertained thirty rushes at a carnival held in the recreation rooms from three-thirty to five-thirty o'clock. The carnival featured fortune-telling, weight-guessing, bingo, and a short race—"Minkin" and "Minkin". Ice cream cones, peanuts, gum, and popcorn were served at various booths and stands.

The officers of the Delta Sigma Nu include: President—Donald Graham. Vice-President—Jayne Peterson. Secretary—Virginia Butler. Treasurer—Miriam Bates. Ass't Treas.—Mary Stanaway. Historian—Doris Walker. Inner-Guard—Mary Elizabeth Hedgcock. Chaplain—Miriam Vartil. Miss Marion Ayres is the adviser.

Gamma Phi Alpha

Gamma Phi Alpha entertained twenty guests on Saturday, September 28. Members and guests met at the college at 1:30 o'clock and attended the Northern-Oshkosh football game. Afterwards, hot chocolate was served at the Sharron residence, 118 Third Street.

On Thursday, October 3, Gamma Phi Alpha alumnae who were in Marquette attending the M. E. A. Convention, were entertained from 3:00 until 5 o'clock at a tea given by the sorority at the Beyer residence, 1202 North Front Street.

NOTICE!!! Announcement is made of a Homecoming "Brunch" to be served at the Slick residence, 609 West College Avenue, on Saturday, October 12, in honor of Gamma Alumnae who will be in Marquette attending the Homecoming festivities. All Gamma alumnae are urged to attend.

Phi Kappa Nu

Phi Kappa Nu held a tea registration day for freshmen at the home of Miss Linnea Levine at 1270 Presque Isle Avenue. Miss Ethel Griswold, faculty ad-

GIRLS' LEAGUE SPONSOR EVENTS

Those of you, either male or female, who have spent one, two, or three years at Northern, undoubtedly have already become acquainted with the Student Girls' League. To many it is just a name, but those who have become acquainted with the League, realize its significance in the school's curriculum.

Each girl in school is a member of the League, and it is her social obligation to be an active member. Many opportunities are offered to ambitious girls to participate much and often in the affairs of the League.

This year the girls lost no time in getting into the swing of things. Invitations to the Freshman Girls' Tea, which was given on Monday, September 23, in the recreation room, were mailed to the new girls a week before school opened. The Freshman Frolic on the evening of the same day was partly sponsored by the Girls' League, so boys as well as girls benefit from this organization.

The Student Girls' League plays an important part in the Homecoming celebration. The decorating in the halls was done by the League—maybe you noticed the feminine touch. Of course, the Homecoming dance has been properly taken care of by the girls in the League. Entertainment between the halves of the football game between Tech and Northern is being promised by the girls. There is a rumor about that it will be a mock football game with girls on the gridiron—who knows? Another important feature is the promise of lunch to be served to the members of both football teams after the game Saturday afternoon.

These are just a few of the things delved into by the Girls' League. The girls have as their president this year Miss Mary Ghilardi of Negunee. Under her guidance the Girls' League should have a very successful year.

viser, and Miss Jean Richardson poured. The sorority cooks were carried out in the table decorations by blue and gold candles. A bowl of gold autumn flowers centered the table.

A hot chocolate party was given for twenty rushes at the Richardson home, 729 High Street, after the Northern-Oshkosh football game on Saturday, September 29. The football motif was emphasized and the room was decorated in autumn colors. Miss Jean Richardson poured, and was assisted by the Misses Jean Belstrom, Edna Maki, and Linnea Levine.

The officers of the Phi Kappa Nu are: President—Linnea Levine. Vice-President—Jean Richardson. Secretary—Edith Knika. Treasurer—Edna Maki.

Tau Pi Nu

The Tau Pi Nu sorority held its first rushing party in the college recreation room on September 24. Sixty girls were entertained at an informal tea. Miss Olive Fox and Miss Vera Haven presided at the table decorated with dahlias and silver candelabras.

Officers of the Tau Pi Nu are: President—Lorraine Ropelle. Vice-President—Esther Paris. Secretary—Dorothy A. Anderson. Treasurer—Dorothy Larson. Ass't Treas.—Shirley Blomquist. Corr. Sec'y—Gertrude McKenna.

On Tuesday, October 1, Tau Pi Nu entertained sixty guests at a scavenger hunt which began in the North cm foyer and ended at the Baird home on 1029 North Second Street. Each pirate received a dagger with her name on it. A buffet supper was served at the Baird home. The table and room decorations furthered the pirate theme. Later in the evening the girls were given gifts taken from hidden treasure chests.

Miss Olive Fox, honorary member of the sorority, and Miss Vera Haven, faculty adviser, attended the supper.

A&P ESTABLISHED 1800 STORES BIGGEST VALUES LOWEST PRICES A. & P. Food Stores MARQUETTE... MICH.

Specializing in Young Women's and Men's Wearing Apparel GETZ DEPARTMENT STORE 218-222 S. Front St. Biggest Store Because of Best Values

DONCKERS' Plate Lunch 25c—30c—35c Afternoon—Tea— Home Cooking

Guelf Printing Co. Upper Peninsula Office Supply Co. Everything in Printing and Office Supplies. COLLEGE SUPPLIES

THE STYLE SHOP 125 West Washington St. American Lady and Hickory Foundations LINGERIE — DRESSES COATS — HATS HOSIERY SPORTWEAR — FORMALS EXCLUSIVE but NOT Expensive.

MALSIN'S Smartwear LADIES APPAREL HOSIERY BLDG. Phone 2382 Always Newest Styles at Inexpensive Prices DRESSES, COATS and ACCESSORIES PARIS FASHION SHOES—\$3.00 To \$4.00 NATURAL POISE ARCH SHOES—\$6.00

"The Home of Better Service" EASLEY'S BARBER SHOP The Orange and Black Front Opposite New Post Office POPULAR PRICES MARQUETTE, MICH.

PARIS FASHION Suits, Coats, Dresses, Hats, Furs and Accessories 114 S. Front St. Marquette

Compliments of CLIFTON HOTEL

ENJOY! Asseltin's ICE CREAMS "The Cream of the North"

TO THE NORTHERN MICHIGAN TEACHERS COLLEGE The First National Bank and Trust Company of Marquette takes this opportunity to extend to the faculty and students of the Northern Michigan Teachers College sincere greetings and best wishes for a Year of Good Health, Happiness, and financial progress. We look forward with anticipation for every opportunity to be of service. You may be assured of our fullest cooperation in handling your financial affairs. Deposits insured by the Federal Deposit Insurance Corporation, Washington, D. C. Maximum Insurance for each depositor \$5000.00 First National Bank & Trust Company Marquette, Michigan

MARQUETTE PHARMACY WALGREEN SYSTEM Soda Fountain — Luncheonette COME IN ANYWAY Telephone 9067 Prices Reasonable MARQUETTE CAFE HARRY PETROS, Prop. Quality Food and Refreshments 154 W. Washington Street MARQUETTE, MICH.

SCHOCH & HALLAM Jewelers DIAMONDS — WATCHES — SILVERWARE STERN & FIELD HART SCHAFFNER & MARX CLOTHES Bostonian Shoes and Arrow Shirts

WM. H. CHUBB & SON Clover Farm Store Thrift Plus Satisfaction FANCY GROCERIES AND CHOICE MEATS Phone 31 or 35 1100 N. Third St. NORMAL STUDENTS! We invite you to make this Store your meeting place PENDILL PHARMACY Washington, corner of Front St., Marquette "Just a Better Drug Store" L. E. GENSIVER, Prop.

SPECKER'S SUPERSERVICE GARAGE GENERAL REPAIRING—BRAKES AND VALVES A SPECIALTY COMPLETE BODY AND FENDER REPAIRING 230 S. Third St. Phone 2660-W KNIGHT'S STANDARD SERVICE STANDARD OIL PRODUCTS Complete One Stop Service Phone 2131 Cor. of Presque Isle and Fair Avenue

LOANS TO TEACHERS UP TO \$300.00 QUICKLY... CONFIDENTIALLY WALTER C. WYLIE & CO. 104 Savings Bank Bldg., Marquette—Phone 119 LaBONTE'S FOOD STORE STABLE AND FANCY GROCERIES FRESH GREEN VEGETABLES Phones 573-574 800 North Third Street

MARQUETTE STEAM LAUNDRY & DRY CLEANING WORKS Largest and most modern laundry and dry cleaning plant in the Upper Peninsula. A trial will convince you. PHONE 44 Special rates for students 112 Main St. MARQUETTE, MICH.

BETTER LIGHT SPELLS BETTER SIGHT Help Your Eyes by Lightening Their Burdens SAFEGUARD THEM—CONSERVE EYESIGHT Reduce defectiveness by reducing misuse and abuse. Don't use a 25 watt lamp where you should be using a larger lamp. Consult our lighting expert. LIGHT AND POWER DEPARTMENT

Sympathetic Service SWANSON'S FUNERAL HOME "The Home for Funerals" MARQUETTE, MICHIGAN