



for Economical Transportation



New Escanaba Representation

Commencing at once we will handle Chevrolet Sales and Service in Delta, Menominee and Schoolcraft Counties. In keeping with our policy of giving the customer the most value for his money we have decided to cancel the Ford contract which we have had for ten years and handle the Chevrolet exclusively. We have thoroughly investigated the merits of the Chevrolet, compared the cost of upkeep with other low-priced cars, and we are sure that we can give you more real values and satisfaction than in any other car we have ever handled.

CHEVROLET HAS JUMPED FROM SEVENTH TO SECOND PLACE IN PRODUCTION IN EIGHT MONTHS. Chevrolet cars complete in every detail—no extras to buy.

WHY CHEVROLET?

BECAUSE we are in the business of selling transportation, and Chevrolet supplies the utmost in modern, economical transportation.

BECAUSE superior quality and economy advanced Chevrolet sales from seventh to second place in eight months.

BECAUSE of low prices only made possible by the very large producing, distributing and financing facilities of the Chevrolet Motor Company, Division of General Motors Corp.

BECAUSE of remarkable operating economy resulting from modern design and engineering.

BECAUSE of quality construction which insures long life with a minimum of repairs.

BECAUSE of full equipment which experienced motorists know is indispensable in obtaining all the benefit that can be derived from an automobile. With Chevrolet you have "Nothing to buy but the license."

CHEVROLET BODY FEATURES.

Every SUPERIOR Model Chevrolet is a handsome car with a minimum of repairs. It has d.r. striking stream lines, a high hood, latest drum-type headlamps with legal lenses, crowned panelled fenders, and a fine, durable finish.

FISHER BODIES.

All closed bodies are by Fisher Body Company, whose product is found on the highest grade cars made. In style, upholstery, and appointments, they are of the highest standard of quality.

FULL EQUIPMENT.

ALL MODELS have demountable rims and extra rim, tire carrier, license holders, legal lenses in headlamps, speedometer,

NOTICE TO FORD OWNERS

We will continue service on Ford cars as in the past. A complete line of Ford parts will be carried as usual. Competent and courteous mechanics will serve you.

A complete line of Chevrolet models now on display in our sales-room. Will be pleased to show you their superiority.

L. K. EDWARDS, Inc.

601 Ludington Street

Phone 517

