



NORTHERN MICHIGAN UNIVERSITY
MARQUETTE, MICHIGAN 49855

DEAN OF STUDENTS
American Indian Programs
(906) 227-2143 and 227-2146

MEMORANDUM
February 11, 1981

TO: Dr. Norman E. Hefke
FROM: Pauline Lakanen *Pauline Lakanen*
RE: SUBSCRIPTIONS FOR THE NISHNAWBE NEWS

In response to your memorandum of January 26, 1981, the following information was requested and received from the Circulation Manager of the Nishnawbe News.

- 1) A list of all current paid subscribers from February, 1980 - January, 1981, is attached with the dates and amounts of money paid. The names have been omitted since the Nishnawbe News has a policy of not publishing lists of individual subscribers. The billing cards with names and addresses are available in the Nishnawbe News Office.

A list of subscribers since 1971 would be impossible to obtain. The names and addresses of unpaid subscribers and lapsed subscriptions are available from 1976 to the present and they will be billed or a new subscription requested this month.

The actual circulation status is attached.

- 2) A list is attached which designates the groups that receive complimentary issues and the numbers each receives.
- 3) Price changes in subscription rates have been put into effect as of February 1, 1981.

	<u>Previous Price</u>	<u>New Price</u>
Individual Subscription	\$ 5.00	\$ 6.50
Canadian Subscription	\$ 6.00	\$ 7.50
Foreign Subscription	\$10.00	\$12.00

- 4) Subscription Revenue

July 1, 1979 - June 31, 1980 \$2,507.39
July 1, 1980 - January 30, 1981 \$ 463.10

- 5) 1979-1980 Issues Printed
Vol. 7, #1 3,500 copies
Vol. 7, #2 3,500 copies
Vol. 7, #3 3,500 copies

- | 6) <u>1980-1981</u> | <u>Issues Printed</u> |
|---------------------|-----------------------|
| Vol. 7, #4 | 3,800 copies |
| Vol. 8, #1 | 4,000 copies |
- 7) Subscriptions are sent in by mail, are recorded on the billing cards and in the ledger, copies of the checks or money are made and then the revenue is given to the Nishnawbe News advisor for deposit.
- 8) Subscription income has been available for use in the production of the paper. Revenue has been transferred to the Nishnawbe News account as needed.
- 9) Advertising Revenue
- | | |
|-----------|---------|
| 1979-1980 | -0- |
| 1980-1981 | \$12.00 |

Although the above picture is rather bleak, I am confident that the Nishnawbe News staff is making every effort to correct their past business inefficiencies.

Is

Attachments

cc: Nancie Hatch
Karen M. Reese

EDITIONS OF THE NISHNAWBE NEWS

Vol. 1	No. 1	July	1971	
	2	August	1971	
	5	November	1971	
	7	February	1972	
	8	March	1972	
	9	April	1972	
	10	May	1972	
	11	Summer	1972	
	Vol. 2	No. 1	September	1972
		2	October	1972
		3	November	1972
4		December	1972	
5		January	1973	
6 & 7		February	1973	
8 & 9		April	1973	
10 & 11		Summer	1973	
Vol. 3	No. 1	Fall	1973	
	2	November and December	1973	
	3	January and February	1974	
	4	March	1974	
	5	May	1974	
	6	August	1974	
	7	September and October	1974	
	8	January and February	1975	
	9	July	1975	
	10	Fall	1975	
	11	February	1976	
Vol. 4	No. 1	Spring	1976	
	2	Summer	1976	
	3	Fall	1976	
	4	December	1976	
	5	March	1977	
Vol. 5	No. 1	May	1977	
	2	August	1977	
	3	November	1977	
Vol. 6	No. 1	February	1978	
	2	May	1978	
	3	August	1978	
	4	November	1978	
	5	Spring	1979	
Vol. 7	No. 1	Summer	1979	
	2	September	1979	
	3	Winter	1980	
	4	Spring	1980	
Vol. 8	No. 1	October	1980	

NISHNAWBE NEWS
PAID SUBSCRIPTIONS
February, 1980 - January, 1981

Names of individual subscribers are not published at the subscribers request.
Records are available in the Nishnawbe News Office.

February, 1980 - December, 1980

February 15, 1980	3 individual	\$ 5.00
		5.00
		6.00
	1 multiple (75 copies)	25.00
February 20, 1980	1 individual	5.00
February 21, 1980	1 individual	5.00
February 25, 1980	2 individual	10.00
		5.00
	1 multiple (25 copies)	20.00
February 28, 1980	1 library	5.00
	4 individual	5.00
		5.00
		5.00
		5.00
March 5, 1980	8 individual	5.00
		5.00
		5.00
		5.00
		5.00
		5.00
		5.00
March 12, 1980	4 individual	5.00
		5.00
		4.00
		5.00
March 17, 1980	1 individual	6.00
March 26, 1980	5 Title IV's	5.00
		5.00
		5.00
	3 multiples (10 copies)	15.00
		(10 copies) 45.00
		(25 copies) 15.00
March 28, 1980	1 individual	5.00
April 3, 1980	1 multiple (25 copies)	15.00
	2 individual	5.00
		5.00

April 11, 1980	1 library	\$ 5.00
April 21, 1980	1 library	5.00
April 28, 1980	3 individual	10.00
		5.00
		5.00
May, 1980	1 Title IV (149 copies)	484.25
	1 library	5.00
	1 individual	5.00
May 13, 1980	1 individual	5.00
	1 library	5.00
May 19, 1980	1 library	5.00
	1 individual	5.00
	1 Title IV (25 copies)	25.00
	2 multiples (25 copies)	15.00
	(25 copies)	15.00
June 3, 1980	1 individual	5.00
June 5, 1980	1 individual	10.00
June 6, 1980	1 Title IV (15 copies)	15.00
June 9, 1980	1 multiple (25 copies)	20.00
June 12, 1980	1 library	5.00
June 13, 1980	1 library	5.00
	2 individual	5.00
		5.00
June 20, 1980	1 individual	5.00
July 3, 1980	3 individual	6.00
		5.00
		5.00
July 8, 1980	2 individual	10.00
		5.00
July 10, 1980	1 library	3.00
July 14, 1980	3 individual	5.00
		5.00
		5.00
July 15, 1980	1 library	5.00
July 23, 1980	1 library	5.00
	1 individual	10.00
July 28, 1980	2 individual	5.00
		5.00
	1 multiple	20.00
August, 1980	1 library	5.00
September 12, 1980	3 individual	2.00
		5.00
		5.00

September 23, 1980	2 individual	\$10.00
		6.00
October 3, 1980	1 individual	5.00
October 24, 1980	1 multiple (25 copies)	30.00
	2 individual	10.00
		7.00
October 27, 1980	2 libraries	4.00
		5.00
	2 individuals	5.00
		5.00
November 11, 1980	15 individual	5.00
		5.00
		5.00
		5.00
		5.00
		5.00
		5.00
		5.00
		5.00
		5.00
		5.00
		5.00
		10.00
		5.00
	10 libraries	10.00
		5.00
		3.00
		5.00
		5.00
		5.00
		3.00
		3.00
		3.00
		3.00
		3.00
		5.00
	1 multiple (25 copies)	15.00
December 17, 1980	7 individual	8.00
		5.00
		5.00
		10.00
		5.00
		5.00
	2 libraries	5.00
		5.00
		3.10

January, 1981

January 26, 1981

5 individual

\$ 5.00

10.00

5.00

5.00

5.00

8 libraries (3 year renewal)

20.00

5.00

5.00

5.00

5.00

5.00

3.00

NISHNAWBE NEWS
CIRCULATION STATUS
January, 1981

1474 unpaid individual subscribers

1061 unpaid multiple subscribers (27 groups) (see attached sheet)

(The two numbers listed above include those subscribers which should have been billed in January, 1981, and were not billed.)

233 unpaid libraries (single copies)

390 paid multiples (15 groups) (see attached sheet)

292 paid individual subscribers

400 complimentary copies (see attached sheet)

150 office copies

Subscribers have not been billed on a regular basis since before May, 1979.

INTRODUCTORY COPIES OF VOLUME 8, NUMBER 1
Each group received 25 complimentary copies, October, 1981

Lansing North American Indian Center
Janice Beckhorn, Director
820 W. Saginaw
Lansing, MI 48915

Potawatomi Indians of Indiana & Michigan
Philip Alexis, Chairman
595 N. Center St.
Hartford, MI 49057

Saginaw Valley Indian Assoc.
George Greensky, Pres.
906 James St.
Essexville, MI 48732

Senior Citizens, Inc.
Viola Compo, Director
25 Ottawa N.W.
Grand Rapids, MI 49503

Tri-County Indian Center
Rita Mathers, Director
2739 Old U.S. 31 East
Petoskey, MI 49770

Michigan State University
Native American Student Organ.
G-33 North Hubbard Hall
East Lansing, MI 48824

Cheboygan Indians United Inc.
Louis LeBlanc, Chairman
828 W. State
Cheboygan, MI 49721

Committee for Action of Rural Indians
205-207 Bridge St.
Charlevoix, MI 49721

Concerned Indians United for Justice
Charles Bailey, Director
4357-41 Street
Grandville, MI 49418

Detroit American Indian Center
James Hillman, Executive
360 John R
Detroit, MI 48226

Genesee Indian Center
Eleanor Barber, Director
1710 Carmanbrook Parkway
Flint, MI 48507

Grand Rapids Inter-Tribal
J. Wagner Wheeler, Director
Lexington School
45 Lexington
Grand Rapids, MI 49504

Grand River Band of Ottawas
Nations Inc.
Robert F. Lewis
P.O. Box 54
Hart, MI 49420

Greater Grand Traverse Bay
Area Indian Center
Yvonne Walker, Director
1540 Barlow
Traverse City, MI 49684

Katakitigoning Indian Com.
Patrick Hazen
P.O. Box 446
Watersmeet, MI 49969

Native American Indian Center
Central Middle School
650 Church St.
Plymouth, MI 48170

NISHNAWBE NEWS
MULTIPLE CIRCULATION
July, 1980

Total Papers -- 1,423
Total Labels -- 60

MICHIGAN
Upper Peninsula
Copies

		<u>ADDRESS</u>	<u>LABELS</u>
25	PAID	Bay Mills Indian Community Route #1 Brimley, MI 49715	1
250		Church, William 460 W. Spruce St. Sault Ste. Marie, MI 49783	10
10		Grundy, Jake P.O. Box 779 Marquette, MI 49855	1
25		Hannahville Indian Community Route #1 Wilson, MI 49896	1
25		Haskell, Fr. John Route #1, Box 24 Baraga, MI 49908	1
25		Keweenaw Bay Indian Community Keweenaw Bay Tribal Center Baraga, MI 49908	1
25		Lac Vieux Desert Band Tribe P.O. Box 466 Watersmeet, MI 49969	1
25		LaPointe, Donald Indian Program Mich. Tech. Houghton, MI 49931	1
25	PAID	Munising Public Schools Munising, MI 49862 Attn: Dorothy Hopp	1
25		Ojibway Senior Citizens Keweenaw Bay Tribal Center Baraga, MI 49908	1
25	PAID	Sault Ste. Marie Chippewa Indians 206 Greenough Street Sault Ste. Marie, MI 49783	1

MICHIGAN

Upper Peninsula
Copies

ADDRESS

LABELS

30 Sault Ste. Marie Public Schools 1
408 E. Spruce St.
Sault Ste. Marie, MI 49783

75 PAID Webster Elementary School 3
Title IV Indian Education
1209 N. 19th Street
Escanaba, MI 49829

Lower Peninsula

25 PAID American Indian Services 1
3049 E. Grand Blvd.
Detroit, MI 48202

25 Calhoun Comm. Action Agency 1
P.O. Box 1026
Battle Creek, MI 49016

25 PAID Carmen Resource Center 1
Viola Peterson
1020 W. Bristol Rd.
Flint, MI 48507

50 Criss, Richard 2
7567 M-21 Hwy.
Imlay, MI 48444

25 Grand Traverse Band of Ottawa-Chippewa 1
P.O. Box 37
Suttons Bay, MI 49682

10 Grove High School 1
20500 W. 13 Mile Rd.
Birmingham, MI 48012

25 PAID Red Arrow Elementary 1
Attn: Tom Smusz
Hartford, MI 49057

25 Hartford Public Schools 1
P.O. Box 158
Hartford, MI 49057

13 PAID Marysville Public Schools 1
1111 Delaware
Marysville, MI 48040

MICHIGAN

Lower Peninsula
Copies

ADDRESS

LABELS

25	PAID	St. Ignace Twp. #9 Route #1, Box 55 St. Ignace, MI 49781	1
15		Hill, John #127553 Michigan Reformatory Ionia, MI 48846	1
25	PAID	Huron-Potawatomi, Inc. Route #1 Fulton, MI 49052	1
28	PAID	Swartz Creek Public Schools 8336 Cappy Lane Swartz Creek, MI 48473	2
50		Harry Madagame Title IV P.O. Box 64 Gaylord, MI 49735	2
100		Mt. Clemens Indian Center Mt. Clemens Community School 167 Cass Ave. Mt. Clemens, MI 48043	4
25	PAID	Saginaw-Chippewa Tribe 7070 E. Broadway Mt. Pleasant, MI 48858	1
100		School District of Bay City Board of Education 1800 Columbus Bay City, MI 48706	4
25	PAID	P. David Moon LEA Whitehall District Schools 813 Slocum Whitehall, MI 49461	1

MIXED STATES

25		Humm, Charlie Route #1, Box 44 Elmwood, NE 68349	1
25		Native American Committee 4546 N. Hermitage Chicago, IL 60640	1

<u>MIXED STATES</u>		<u>ADDRESS</u>	<u>LABELS</u>
25		Red Cloud Indian School Elementary Office Pine Ridge, SD 57770	1
25	PAID	White Earth Res. Bus. Com. P.O. Box 418 White Earth, MN 56591	1
<u>WISCONSIN</u>			
<u>COPIES</u>			
50		St. Croix Chippewa Indians c/o Doris Emery Webster, WI 54893	2
25		Smith, E. Box C Waupun, WI 53963	1
<u>CONTINUED MICHIGAN</u>			
<u>Lower Peninsula</u>			
25	PAID	Clara Bullard-American Indian Ctr. 13300 Burns-Burns School, Rm. 117 Southgate, MI 48195	1
<u>FORIEGN COPIES</u>			
<u>England</u>			
10		Onaway Trust 275 Shadwell, Leeds West Yorkshire, England LS17 8LH	1
<u>Canada</u>			
25		Anderson's Co-op Store Kasabonika, ONT POV 1YO	1
10		Jerome Syrette 582 Frontenac St. Sault Ste. Marie, ONT P6A 5K9	1